



FIGJAM's Joey Bondi on a Winning Streak!

London, ON—12 year old skater Joey Bondi has been on a tear this year, capturing gold at 'Stomp Out Smoke' AM skateboarding Competition at Industry Skatepark in St Thomas, ON and capturing gold at the 12 under King-O-Spring AM Skateboarding Competition at the Ward Skatepark in Guelph, ON.

Skating since he was 5 years old, Joey Bondi has quickly become a force to be reckoned with. Dominating the Florida skateboard scene since early 2000, the now London, ON resident has placed in the top three in every contest he has entered over the past 8 years including: The Counterpoint Skate Challenge, Spring Break Skate Jam, Thrasher, Pampano Indoor SkateJam, M.R's Street Contest and Spring Break Jam. This year Joey is training extremely hard hoping that he can get a top result at this year's Amateur International Skateboarding Competition in Montreal, Quebec.

When asked about Joey Bondi, sponsor and FIGJAM's Director of Marketing and Part Owner, Justin Hanna states, "What struck me most about Joey is not how good he is at a young age but how committed he is, how he fears nothing new, and never gives up. I think the last 12 year old who had that much dedication was called Ryan Sheckler." Adding, "As an amateur athlete in extreme sports you really have to have that spirit and urge in you that says there is nothing you can't do, and you must believe that nothing will stop you from achieving success- Joey's got that, and he's got it every single day."

For more information on Joey Bondi contact Justin Hanna,
at justin@livinthedream.ca or 416.924.9583
www.figjamapparel.com

FIGJAM Apparel is a Canadian based streetwear clothing company and marketing group with offices in Toronto, ON and Vancouver, BC. FIGJAM equips Generation 'ME' with the hottest streetwear clothing and is dedicated to promoting amateur talent. Our corporate goals and vision is to design, produce and distribute clothing with a unique streetwear look to GenMe and to act as the premier marketing and public relations group for extreme sports and amateur athletes.